

Project: WordPress Wiz

Community Partner: Bluebird Experience

Hours: 30

Ongoing Need: Yes

Number of Students: 1

Compensated: No

Mission Statement: The mission of the Bluebird Experience is to create, motivate, and inspire people on how to become a citizen scientist, when they connect with nature and use technology effectively. Bluebird Experience fosters learning and academic excellence, by working with scientists, educators, and nature enthusiasts to restore songbirds and habitat, to create a sustainable, fulfilling, and academically enriching environment for our community and for science.

Objectives: The objective of this project is to restructure the existing Bluebird Experience blog to create improved communication with followers, increase website traffic, and showcase all student involvement in past and present Bluebird Experience projects by blogging about their accomplishments.

Skills: Knowledge of WordPress, self motivated, creative writing, time management skills, great written and verbal communication skills, ability to work individually and as a team

Availability Requirements: This is a very flexible position, due to the nature of the majority of hours being fulfilled via 'online time'.

Additional Information: Blog website is Bluebirdexperience.com