

*Project:* Social Media Expert

*Community Partner:* Bluebird Experience

*Hours:* 30

*Ongoing Need:* Yes

*Number of Students:* 1

*Compensated:* No

*Mission Statement:* The mission of the Bluebird Experience is to create, motivate, and inspire people on how to become a citizen scientist, when they connect with nature and use technology effectively. Bluebird Experience fosters learning and academic excellence, by working with scientists, educators, and nature enthusiasts to restore songbirds and habitat, to create a sustainable, fulfilling, and academically enriching environment for our community and for science.

*Objectives:* Bluebird Experience is in need of a highly motivated student with passion and experience in social media, including Facebook, Twitter, LinkedIn, YouTube, and Instagram. Responsibilities include building and maintaining our content distribution network, by way of social media channels, as well as creating content for these social media sites. There will also be opportunities for social media campaigns and this student would be responsible for coordinating and distributing this information.

*Skills:* Knowledge of social media, self motivated, creative writing, time management skills, great written and verbal communication skills, ability to work individually and as a team

*Availability Requirements:* This is a very flexible position, due to the nature of the majority of hours being fulfilled via 'online time'. There will be some events student should attend for content creation.